



RURAL ELECTRIFICATION AND RENEWABLE ENERGY CORPORATION

The following clarification were sought by a bidder for **RFx 100001275: FRAME CONTRACT FOR PROVISION OF INTERGRATED PR, MARKETING, DIGITAL SERVICES (WEBSITE & SOCIAL MEDIA) AGENCY AND EVENTS MANAGEMENTSERVICES** and clarified as follows;

No.	Bidder's Query		Clarification
1.	Question 1: ITT 1.1 - Number and Identification of Lots	Do we have to submit a bid for both Lot 1 and Lot 2? Or can we bi for just one of the two.	Bidders are not required to submit a bid for both Lot 1 and Lot 2. They can choose to bid for either one of the lots or both, depending on their capability.
2.	Question 2 ITT 13.1 (1) For item no 2 [Three Advertising clients with revenues (Fees + Commission) in excess of Ksh 15 million and above per year],	Could you please confirm if 15million figure for the three clients represents an average of the three companies per year or is it 15million per advertising client per year.	The figure of Ksh 15 million refers to each individual advertising client per year, not the average across all three clients.
3.	For item no 3 [Annual minimum business turnover (Billings) of Ksh 60 million],	Could you please confirm if the 60million figure represents annual business turnover or if the 60 million turnover is an average of the past three financial years.	The Ksh 60 million represents the annual business turnover for the bidding company, not an average over the past three years.

4.	Question 3 Pitch Evaluation	Kindly clarify if a case study will be provided for the pitch evaluation or if bidders will be required to deliver a pitch based on their general understanding of REREC's PR, Communication and Marketing Needs.	Bidders will not be provided with a case study. Instead, they will be required to deliver a pitch based on their general understanding of REREC's PR, Communication, and Marketing needs.
5.		For every lot, will we provide a separate tender document or if we respond to the 2 Lots, can we have the same preliminary/ mandatory documents then respond to the technical criteria requested for?	<p>Preliminary/Mandatory/Technical Documents: Submit these separately for each lot (Lot 1 and Lot 2). Each lot should have its own set of preliminary/mandatory/technical documents.</p> <p>Combined Submission: After preparing the preliminary/mandatory and technical documents for both lots, you will submit them as one document.</p>
6.		For the CVs to be provided under Lot 1, do we provide CVs for the titles under Page 37, Item no.23 or Page 40 under Item.no.8 which have different titles and qualifications?	We maintain the Masters qualifications in page 37 NOT in page 40 (Please note, this was an erroneous entry)
7.		For the Submission of Company or Firm's Registration Certificate, Company's E-PIN Certificate with both VAT &	All the documents have to be submitted as outlined in the tender document (Company registration certificate, E-pin certificate and tax compliance are to be submitted separately as indicated in the tender document).

		Income Tax obligations for the tenderer, is a tax compliance certificate sufficient to show this?	
8.		Kindly clarify if we are to fill in the forms on page 79-93	Yes, those are standard bidding forms, they should be completed with information required without editing the text on the form